



Making an impact with Point of Sale

When the emerging technology Spinvox brand wanted to make a real statement at each of its presentations they made a bold decision to create a uniquely bespoke piece of `Point of Sale`.

Being a new technology brand designed to promote the service of creating a text from voicemail on your smart mobile phone.

Spinvox wanted was something truly original when presenting the concept and technology, something that was memorable!

The brief was simple – so Complete Packaging worked on the unique design of a “Spinvox Agent” Case loaded with everything needed to understand the concept behind the Spinvox brand.

The case was selected and then padded with foam with inserts for the various elements for the target audience. As each batch of cases was called for Complete Packaging would pack, fulfil and deliver to Spinvox as needed.

Detail is everything - even down to the name of the person who was being presented to having their name in small lettering on the `mini mobster` small orange heads on the top layer of each case.

Other clients have seen the idea and put their own special `spin` on it.

For Complete Packaging this was an opportunity to show our creative and innovative approach in a really unique market sector.

